

JOIN US FOR
"THE NIGHT BEFORE"
AND
31st ANNUAL
FILM ROW CHARITY
GOLF CLASSIC

PRESENTED BY:



MAY 15 & 16, 2024

THE NIGHT BEFORE

Jax's Studio City
12514 Ventura Blvd
Studio City, CA 91604

GOLF TOURNAMENT

Moorpark Country Club



BENEFITTING THE PIONEERS ASSISTANCE FUND

PLAY IT FORWARD

TAKING CARE OF OUR OWN SINCE 1936

ALL PROCEEDS FROM THE EVENT BENEFIT



The Pioneers Assistance Fund provides financial assistance and supportive counseling to members of the motion picture entertainment industry (exhibition, distribution and trade services) who are encountering an illness, injury or life-changing event. The only charity of its kind in the nation, we have been taking care of our own since 1936.

By supporting the 31st Annual Film Row Charity Golf Classic, you make it possible for our industry's charity to take care of its own and to continue the work of the Pioneers Assistance Fund. Your support makes a difference in the lives of members of our industry community who need our help.

#ITTAKESANINDUSTRY

FILM  ROW

PRESENTS



THE NIGHT BEFORE

Yacht Rock Party

WEDNESDAY, MAY 15TH

5:30PM-10PM

JAX'S STUDIO CITY

12514 Ventura Blvd, Studio City, CA 91604

**THEME DRESS
AND RIDE SHARE
ENCOURAGED**

ADMISSION:

\$35

**2 DRINKS & FOOD
INCLUDED**



SPONSORSHIP OPPORTUNITIES

#1. \$15,000 – PRESENTING SPONSOR **SOLD**

As the official presenting sponsor, you are identified as the organization responsible for underwriting the 2024 Film Row Charity Golf Classic.

An unparalleled naming opportunity with unprecedented branding exposure.

Sponsorship benefits include:

- Company name and logo incorporation into title of event: 2024 Film Row Charity Golf Classic presented by _____
- Prominent recognition throughout the event and in all public communications
- 2 Foursomes (8 Golfers)
- 8 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Company recognition on all 27 tee boxes

#2. \$10,000 – INDUSTRY PIONEER CO-SPONSOR *(Multiple Available)*

Be recognized as a leader in the motion picture industry and a key supporter of the Pioneers Assistance Fund. Co-sponsors help underwrite the cost for golf fees, décor, printing, guest amenities, photography, and volunteer thank you gifts.

Sponsorship benefits include:

- Prominent recognition throughout the event and in all public communications
- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Three hole signs (one on each course)

#3. \$7,500 – PLAYER GIFT SPONSOR **(One Available)**

As the player gift sponsor, you are recognized as the company responsible for underwriting the unique take-home gift given to every player.

Sponsorship benefits include:

- 1 Foursome
- 4 Tickets to "The Night Before" Event
- Branding opportunity on the take-home gift
- Company logo on tournament banner
- Three hole signs (one on each course)



SPONSORSHIP OPPORTUNITIES

#4. \$7,500 – GOLF SHIRT SPONSOR **(One Available)**

Be recognized as a leader in the motion picture industry and a key supporter of the Pioneers Assistance Fund. The golf shirt sponsor is recognized as the company responsible for underwriting the cost of the infamous Film Row Golf Classic apparel item.

Sponsorship benefits include:

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Three hole signs (one on each course)

#5. \$7,500 – GOLF CART SPONSOR **(One Available)**

Be recognized as the company responsible for providing the golf carts.

Sponsorship benefits include:

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Company logo on all golf carts
- Three hole signs (one on each course)

#6. \$5,000 – GRAND PRIZE SPONSOR **SOLD**

Be recognized as the company responsible for underwriting the always-anticipated grand prize announced during the raffle and awards ceremony

Sponsorship benefits include:

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on tournament banner
- Opportunity for a company representative to pull the winning raffle number and present the grand prize
- Three hole signs (one on each course)

SPONSORSHIP OPPORTUNITIES

#7. \$5,000 - 19TH HOLE SPONSOR **SOLD**

Be recognized as the company responsible for hosting the cocktail and awards reception immediately following golf .

Sponsorship benefits include:

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on tournament banner
- Opportunity for a company representative to welcome everyone to the awards ceremony after golf and make an opening toast
- Three hole signs (one on each course)

#8. \$5,000 - BEVERAGES ON THE COURSE SPONSOR **SOLD**

Be recognized as the company responsible for hosting on-course beverages on one of the three 9-hole courses.

Sponsorship benefits include:

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Premium keepsake cooler thank-you gift

#9. \$1,500 - CLOSEST TO THE PIN SPONSOR **(Two Available)**

- Logo placement on par 3 hole

#10. \$1,000 - BLOODY MARY BAR SPONSOR

- Logo placement at the bloody mary bar

TOURNAMENT PRICING

Foursome & Hole Sponsorship : \$2,000

Hole Sponsorship : \$500

The Night Before: \$35

Single Golfer : Contact christina@wrmail.org



REPLY FORM

Major Sponsorship Package
Package # _____ Total \$ _____

\$500 - Hole Sponsor
of Holes _____ Total \$ _____
(please send high-resolution 300 dpi (or higher)
logo to kathie@wrmail.org)

\$2,000 - Foursome + Hole Sponsorship
(to purchase multiple foursomes please
contact Christina Blumer)

\$35 - The Night Before
QTY: _____ Total \$ _____

Donation Only
Amount \$ _____

PLAYER NAMES

Please list players being PAID for by you/your
company (including yourself)

1. _____
2. _____
3. _____
4. _____

Please list players you would like to PLAY with,
only if different from the names on the left

1. _____
2. _____
3. _____
4. _____

Please Charge My: AMEX VISA MASTERCARD DISCOVER TOTAL \$ _____

Card #: _____ Exp Date: _____

Name: _____ Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Signature: _____ Email: _____

Register online! Visit wrpioneers.org/filmrowgolf

For more information contact Christina Blumer
at 323-688-2516 or christina@wrmail.org