

**JOIN US FOR**  
**"THE NIGHT BEFORE"**  
**AND**  
**31<sup>st</sup> ANNUAL**  
**FILM ROW CHARITY**  
**GOLF CLASSIC**

*PRESENTED BY:*



**MAY 15 & 16, 2024**

**THE NIGHT BEFORE**

Jax's Studio City  
12514 Ventura Blvd  
Studio City, CA 91604

**GOLF TOURNAMENT**

*Moorpark Country Club*



BENEFITTING THE PIONEERS ASSISTANCE FUND



# PLAY IT FORWARD

TAKING CARE OF OUR OWN SINCE 1936

*ALL PROCEEDS FROM THE EVENT BENEFIT*



The Pioneers Assistance Fund provides financial assistance and supportive counseling to members of the motion picture entertainment industry (exhibition, distribution and trade services) who are encountering an illness, injury or life-changing event. The only charity of its kind in the nation, we have been taking care of our own since 1936.

By supporting the 31st Annual Film Row Charity Golf Classic, you make it possible for our industry's charity to take care of its own and to continue the work of the Pioneers Assistance Fund. Your support makes a difference in the lives of members of our industry community who need our help.

**#ITTAKESANINDUSTRY**



**FILM  ROW**

**PRESENTS**



# **THE NIGHT BEFORE**

*Yacht Rock Party*

**WEDNESDAY, MAY 15TH**

**5:30PM-10PM**

**JAX'S STUDIO CITY**

12514 Ventura Blvd, Studio City, CA 91604

**THEME DRESS  
AND RIDE SHARE  
ENCOURAGED**

**ADMISSION:**

**\$35**

**2 DRINKS & FOOD  
INCLUDED**





# SPONSORSHIP OPPORTUNITIES

## #1. ~~\$15,000~~ – PRESENTING SPONSOR **SOLD**

*As the official presenting sponsor, you are identified as the organization responsible for underwriting the 2024 Film Row Charity Golf Classic.*

*An unparalleled naming opportunity with unprecedented branding exposure.*

**Sponsorship benefits include:**

- Company name and logo incorporation into title of event: 2024 Film Row Charity Golf Classic presented by \_\_\_\_\_
- Prominent recognition throughout the event and in all public communications
- 2 Foursomes (8 Golfers)
- 8 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Company recognition on all 27 tee boxes

## #2. \$10,000 – INDUSTRY PIONEER CO-SPONSOR *(Multiple Available)*

*Be recognized as a leader in the motion picture industry and a key supporter of the Pioneers Assistance Fund. Co-sponsors help underwrite the cost for golf fees, décor, printing, guest amenities, photography, and volunteer thank you gifts.*

**Sponsorship benefits include:**

- Prominent recognition throughout the event and in all public communications
- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Three hole signs (one on each course)

## #3. \$7,500 – PLAYER GIFT SPONSOR *(One Available)*

*As the player gift sponsor, you are recognized as the company responsible for underwriting the unique take-home gift given to every player.*

**Sponsorship benefits include:**

- 1 Foursome
- 4 Tickets to "The Night Before" Event
- Branding opportunity on the take-home gift
- Company logo on tournament banner
- Three hole signs (one on each course)





# SPONSORSHIP OPPORTUNITIES

## #4. \$7,500 – GOLF SHIRT SPONSOR (One Available)

*Be recognized as a leader in the motion picture industry and a key supporter of the Pioneers Assistance Fund. The golf shirt sponsor is recognized as the company responsible for underwriting the cost of the infamous Film Row Golf Classic apparel item.*

**Sponsorship benefits include:**

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Three hole signs (one on each course)

## #5. \$7,500 – GOLF CART SPONSOR (One Available)

*Be recognized as the company responsible for providing the golf carts.*

**Sponsorship benefits include:**

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Company logo on all golf carts
- Three hole signs (one on each course)

## #6. \$5,000 – GRAND PRIZE SPONSOR **SOLD**

*Be recognized as the company responsible for underwriting the always-anticipated grand prize announced during the raffle and awards ceremony*

**Sponsorship benefits include:**

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on tournament banner
- Opportunity for a company representative to pull the winning raffle number and present the grand prize
- Three hole signs (one on each course)



# SPONSORSHIP OPPORTUNITIES

## #7. \$5,000 – 19TH HOLE SPONSOR (One Available)

*Be recognized as the company responsible for hosting the cocktail and awards reception immediately following golf .*

*Sponsorship benefits include:*

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on tournament banner
- Opportunity for a company representative to welcome everyone to the awards ceremony after golf and make an opening toast
- Three hole signs (one on each course)

## #8. \$5,000 – BEVERAGES ON THE COURSE SPONSOR (Two Available)

*Be recognized as the company responsible for hosting on-course beverages on one of the three 9-hole courses.*

*Sponsorship benefits include:*

- 1 Foursome in the golf tournament
- 4 Tickets to "The Night Before" Event
- Company logo on golf tournament banner
- Premium keepsake cooler thank-you gift

## #9. \$1,500 – CLOSEST TO THE PIN SPONSOR (Five Available)

- Logo placement on par 3 hole

## #10. \$1,000 – BLOODY MARY BAR SPONSOR

- Logo placement at the bloody mary bar

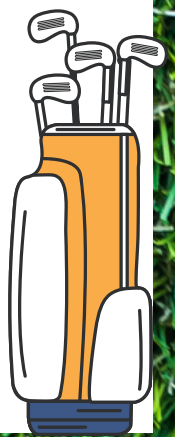
# TOURNAMENT PRICING

**Foursome & Hole Sponsorship : \$2,000**

**Hole Sponsorship : \$500**

**The Night Before: \$35**

**Single Golfer : Contact [christina@wrmail.org](mailto:christina@wrmail.org)**





# REPLY FORM

☐ **Major Sponsorship Package**  
Package # \_\_\_\_\_ Total \$ \_\_\_\_\_

☐ **\$500 - Hole Sponsor**  
# of Holes \_\_\_\_\_ Total \$ \_\_\_\_\_  
(please send high-resolution 300 dpi (or higher)  
logo to [kathie@wrmail.org](mailto:kathie@wrmail.org))

☐ **\$2,000 - Foursome + Hole Sponsorship**  
(to purchase multiple foursomes please  
contact Christina Blumer)

☐ **\$35 - The Night Before**  
QTY: \_\_\_\_\_ Total \$ \_\_\_\_\_

☐ **Donation Only**  
Amount \$ \_\_\_\_\_

## PLAYER NAMES

Please list players being PAID for by you/your  
company (including yourself)

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_  
4. \_\_\_\_\_

Please list players you would like to PLAY with,  
only if different from the names on the left

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_  
4. \_\_\_\_\_

Please Charge My: ☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER TOTAL \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_

**Register online! Visit [wrpioneers.org/filmrowgolf](http://wrpioneers.org/filmrowgolf)**

For more information contact Christina Blumer  
at 323-688-2516 or [christina@wrmail.org](mailto:christina@wrmail.org)