

Will Rogers

Motion Picture Pioneers Foundation

2023

**Pioneer
of the Year**



**A Celebration of
Erik
Lomis**

Presented by

Amazon and MGM Studios

Wednesday

10.04.23

**Beverly Hilton Hotel
Beverly Hills
California**



Hollywood's Best

A tradition for more than 70 years, the Pioneer of the Year Award honors leaders in the motion picture industry whose career achievements and commitment to philanthropy is exemplary. It is one of the most prestigious honors in the entertainment business and within the philanthropic community.

Most recently, the Will Rogers Motion Picture Pioneers Foundation honored producers Michael G. Wilson and Barbara Broccoli as its 2022 Pioneers of the Year. Wilson and Broccoli were presented the prestigious award by Daniel Craig and Michelle Yeoh at the Foundation's Pioneer of the Year dinner, held at the iconic Beverly Hilton Hotel.

Pioneer of the Year Dinners have featured presentations and performances by Sally Field, Tim Allen, Charlize Theron, Jack Black, Antonio Banderas, John Travolta, James Cameron, David Oyelowo, Simon Pegg and countless other industry icons.

We are eager to return to the Beverly Hilton Hotel, where guests can expect even more glamor and entertainment. We look forward to seeing you there once again to celebrate and continue the tradition of taking care of our own.

[Click Here for Highlights from the 2022 Pioneer of the Year Dinner](#)



Empowering Purpose

The Pioneers Assistance Fund provides financial aid to theatrical entertainment veterans of exhibition, distribution and vendors exclusive to either sector who are encountering an illness, injury or catastrophic event. Since 1939, the Pioneers Assistance Fund has had one mission — take care of industry veterans in their time of need. The Fund has provided assistance to thousands over the years and always with respect and dignity for the recipient, as well as, maintaining the individual's anonymity. The Fund is the only program in our industry that provides both short and long-term assistance to lifelong veterans of the motion picture industry who are sick, elderly, disabled or a victim of an unfortunate circumstance. Whether it's the widow of a long-time exhibitor who just needs help paying for her medications, a theatre manager dealing with an untimely illness or a former studio employee who has had an unfortunate circumstance — all receive assistance.

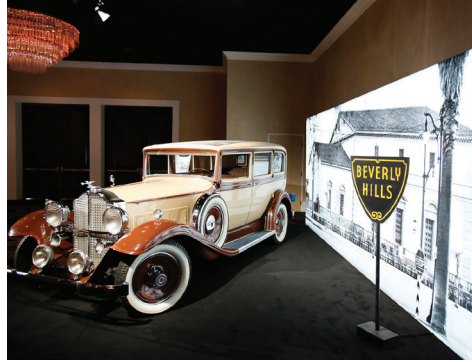
Click Here to Learn More about the Pioneers Assistance Fund
and How We Service Film Industry Veterans



**“People are marvelous
in their generosity
if they just know
the cause is there.”
—Will Rogers**



Opportunities Await



Presenting Sponsor: \$100,000 (SOLD)

As the official presenting sponsor, you are identified as the organization responsible for underwriting the Pioneer of the Year Dinner at the prestigious Beverly Hilton Hotel. An unparalleled naming opportunity with unprecedented branding exposure. Sponsorship benefits include:

- Two VIP tables of 10 in prime location
- Company name and logo on all invites (digital and/or printed) and press releases
- Full page 4-color ad in the Tribute Journal – exclusive ad location
- Prominent recognition throughout event and in all public and press communications

Welcome Reception Sponsor: \$50,000

As the Welcome Reception Sponsor, you are identified as the company responsible for underwriting the outdoor lounge reception welcoming guests to the Pioneer of the Year Dinner. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- Prominent logo placement on welcome signage, at guest check-in, on tables in the ballroom, and exposure in event photos
- **Full page 4-color ad** in the Tribute Journal – exclusive ad location

Tribute Sponsor: \$50,000

As the Tribute Sponsor, you are identified as the company responsible for underwriting the tribute portion for the honoree of the Pioneer of the Year Dinner. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- **Full page 4-color ad** in the Tribute Journal – exclusive ad location

Spirits/Cocktail Sponsor: \$50,000

As the Spirits/Cocktail sponsor, you are featured as the official liquor provider of the Pioneer of the Year Dinner. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- Opportunity to place an interactive display or sampling station at the cocktail reception and in the event ballroom
- **Full page 4-color ad** in the Tribute Journal – exclusive ad location
- Prominent recognition throughout event and in all public and press communications

Ballroom Sponsor: \$35,000

As the Ballroom Sponsor, you join other high-level sponsors and receive recognition for hosting a portion of this historic event. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- **Full 4-color ad** in the Tribute Journal – exclusive ad location
- Prominent recognition throughout event and in all public and press communications

Non-Alcoholic Beverage Sponsor: \$35,000

As the Non-Alcoholic Beverage Sponsor, you are identified as the company responsible for providing the beverages served at the cocktail reception and at the event. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- Exclusive branding opportunity at the cocktail reception, attendee tables and exposure in event photos
- **Full page 4-color ad** in the Tribute Journal – exclusive ad location
- Prominent recognition throughout event and in all public and press communications

Pioneer Dinner Co-Sponsor: \$25,000

Be recognized as a leader in the motion picture industry and a key supporter of the honoree. Co-sponsors help underwrite the cost for decor, printing, signage, guest amenities, photography and video, and a volunteer thank you gift.

- **One VIP Table of 10 in prominent area**
- **Full page 4-color ad** in the Tribute Journal
- Prominent recognition throughout event

**All of the following information for the
2023 Pioneer of the Year Dinner can be found online.
To register for the event or to learn more please visit
www.wrpioneers.org/2023dinner.**



See & Be Seen: Tribute Journal & Dinner Tickets

Producer Package: \$15,000 (includes one table of 10)

Full-page Black & White Ad in the Producer section of the Tribute Journal

Your **Producer** donation provides monthly stipends to motion picture industry veterans.

A donation on this level will support multiple pioneers annually.

Legacy Package: \$10,000 (includes one table of 10)

Full-Page Black & White Ad in the Legacy section of the Tribute Journal

Your **Legacy** donation will offset the financial burden of a funeral or unexpected emergency.

Heritage Package: \$7,500 (includes one table of 10)

Full-page Black & White Ad in the Heritage section of the Tribute Journal

Your **Heritage** donation helps us provide assistance for a housing crisis for industry members facing economic challenges.

Helping Hands Page: \$5,000

Full-page Black & White Ad in the Helping Hands section of the Tribute Journal

Your donation will lend a **Helping Hand** to industry members needing assistance paying for unexpected fees and co-pays after an accident, injury or work slowdown.

Back On Your Feet Page: \$3,000

Full-page Black & White Ad in the Back On Your Feet section of the Tribute Journal

Your donation will help industry veterans get **Back On Their Feet** with health insurance and physician fees for those who live without health insurance or the ability to see a proper doctor.

Hope For Tomorrow Page: \$1,000

Full-page Black & White Ad in the Hope For Tomorrow section of the Tribute Journal

Your donation will offer **Hope for Tomorrow** in the form of hearing aids, orthotics, mobility aids, assistive devices and emergency call systems.

Freedom Half Page: \$500

Half-page Black & White Ad in the Freedom section of the Tribute Journal

Your **Freedom** donation help makes ends meet by providing grocery gift cards or local transportation.

Individual Dinner Ticket: \$150

Price includes individual Pioneer Dinner ticket and a donation to the Pioneers Assistance Fund.

Pioneer Journal

Print Specs

Creative Deadline: September 11, 2023

Publication trim size: 6" wide x 9" high + bleed (vertical format)

Full-page trim: 6" wide x 9" high. Please add minimum of 1/8" bleed on all sides.

Half-page ads: 5" x 3.5" – Half-page ads are HORIZONTAL format. No bleed.

Email files to 2023pioneerjournal@gmail.com

Please include sponsor's name in the subject line of all emails.

For any questions regarding the publication, email 2023pioneerjournal@gmail.com or contact Jill von Hartmann at (626) 319-0992.

File Formats:

Please name your file with the sponsor's name.

- **PDF:** Save as PDF/X-1A:2001: Must include minimum 1/8" full bleed. Embed fonts and supporting files
- **INDESIGN:** Include all fonts and links in job folder
- **ILLUSTRATOR:** (EPS or AI) Convert all fonts to outline and embed image links
- **PHOTOSHOP:** (PSD, EPS, TIF, JPG) File must be 300 dpi at 100% actual size (6" x 9" + full bleed)
- **WORD:** We cannot publish a Word doc/docx. Word files will be typeset by publisher. Logos must be sent as separate files in EPS, TIF or JPG format at 300 dpi.
- Publisher is not responsible for proofreading, spelling, typographical or grammatical errors.

Sponsorship Page Specs:

Full-page, 6" x 9" + bleed, vertical format, CMYK (4-COLOR). Do not use RGB.

- | | |
|----------------------------|----------------------------------|
| ■ PRESENTING SPONSOR | ■ BALLROOM SPONSOR |
| ■ WELCOME SPONSOR | ■ NON-ALCOHOLIC BEVERAGE SPONSOR |
| ■ TRIBUTE SPONSOR | ■ PIONEER DINNER CO-SPONSOR |
| ■ SPIRITS/COCKTAIL SPONSOR | |

Full-page, 6" x 9" + bleed, vertical format, BLACK AND WHITE only.

- PRODUCER SPONSOR: FULL-PAGE B&W AD
- LEGACY SPONSOR: FULL-PAGE B&W AD
- HERITAGE SPONSOR: FULL-PAGE B&W AD
- HELPING HAND SPONSOR: FULL-PAGE B&W AD
- BACK ON YOUR FEET SPONSOR: FULL-PAGE B&W AD
- HOPE FOR TOMORROW SPONSOR: FULL-PAGE B&W AD
- FREEDOM SPONSOR: HALF PAGE B&W AD (5" WIDE X 3.5" HORIZONTAL FORMAT. NO BLEED)